

## **RULES AND REGULATIONS**

### **K-97 Gear for Guys**

No purchase necessary. Contest period runs Monday, June 5, 2017 until Friday, August 18, 2017.

K-97 will qualify approximately one hundred & fifty nine (159) people on-air. To qualify, be listening to K-97 FM during the qualifying period dates stated above. During these qualifying period dates, listen to Terry Evans in the Morning, with Bill Cowen at 7:00am MST weekdays. Terry Evans in the Morning will reveal the three (3) times to listen through-out the day to qualify for K-97's Gear for Guys. When the cue-to-call(s) is played, caller nine (9), at 780-451-8097, will instantly win \$25.00 Cycle Works Edmonton gift card and a double guest invite to the Gear for Guys Give-Away Gala at Castrol Raceway on Sunday, August 20, 2017.

ONLY on-air qualifiers will receive entry into the August 20 Grand Prize Gala, not their guests.

Qualifiers must be in attendance at the Gear for Guys Give-Away Gala, at Castrol Raceway, on Sunday, August 20.

Qualifiers will have from 12:00pm to 1:45pm MST to sign-in at the Gear for Guys Give-Away Gala. Once sign-in has ended, at 1:45pm MST, late comers will not be included in the reverse draw.

Patrons will also be able to enter-to-win a qualifying spot via Sherwood Ford's Facebook page at [www.facebook.com/SherwoodFord](http://www.facebook.com/SherwoodFord). There will be a total of eleven (11) additional qualifier spots via the Sherwood Ford entry process.

One (1) final qualifier spot will be given away at the Sunday, August 20 Gear for Guys Gala. Patrons can enter on-site, at the K-97 booth between 12:00pm and 1:45pm at the Gala. Qualifier must be on-site if their name is drawn to be a participant in the reverse draw.

Only one (1) qualifier per person and per household is permitted for the Gear for Guys Gala.

Only one (1) winner per household is permitted in any Station promotion.

At sign-in, qualifiers will put their name into a ballot box.

At approximately 2:05pm MST, a reverse draw will commence, from the ballots of the signed-in qualifiers.

There will be five (5) Gear for Guys prizes to be won through-out the Gear for Guys Give-Away Gala process:

Prize #1-Ardent Roofing Systems complete pneumatics package, with compressor

Prize #2-52 weeks of comedy from the Comic Strip in West Edmonton Mall

Prize #3-Napa Autoparts Ultra Pro Toolbox Combo, with Creeper

Prize #4- Unlimited Auto & Performance Dirt Bike

Prize #5-Sherwood Ford 2017 Mustang GT

Prizes #1 through #4 will be awarded at various times during the reverse draw process, depending on number of registered qualifiers in attendance that night. The final name left in the draw barrel, at the end of the reverse draw process, will win Prize #5.

Gear for Guys prize winning names, and previously drawn names, will not be put back in to win any addition/further Gear for Guys Prizes during the reverser draw process.

The Contest is open to all legal residents of Edmonton Radio Survey Area as defined by Numeris who are eighteen (18) years of age or older with a valid Alberta Driver's License, excluding employees of K-97, Newcap Radio, its parent company, affiliated companies, advertising and promotional agencies, local radio stations; their staff and personalities, participating sponsors and any persons residing in their respective households. This Promotion is subject to all applicable federal, provincial, and local laws and regulations.

In order to claim any of the Gear for Guys Prizes, the winner(s) at Gear for Guys Give-Away Gala must first have correctly answered, unaided, a time limited, mathematical skill testing question posed at registration. The Gear for Guys prize winners will be required to sign a release and waiver form before being declared the winner of the prize that corresponds to them. K-97 FM judges' rulings are final and without appeal in all matters related to the promotion and the awarding of the Playpen for Men Prizes.

**The K-97 Gear for Guys Grand Prizes must be accepted in their entirety, by the selected winner(s), and as awarded. The prize(s) holds no cash value.**

Chances of winning one (1) of the five (5) Prizes at the Gear for Guys Give-Away Gala, depends on the number of qualifiers that are registered at time of reserve draw party.

Some restrictions on some of the prizes awarded may apply. Only one "Official Qualifier" per household is allowed, and you can only qualify once. If the identity of an Official Qualifier is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the Official Qualifier. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. An Official Qualifier may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this contest will be the contest server machine(s).

All decisions of the judges are final. K-97 FM reserves the right to modify these official rules as necessary.

All entries become property of K-97 FM who assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries or for failure of the website during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. K-97 FM reserves the right, in its sole discretion; to cancel or suspend the email portion of this contest should a virus, bug or other cause beyond the reasonable control of New Cap Radio corrupt the security or proper administration of the contest. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this

promotion is a violation of criminal and civil laws, and should such an attempt be made, K-97 FM reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

No correspondence will be entered into except with the selected entrants.

All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by K-97 FM. K-97 FM takes no responsibility for lost, misdirected, late or destroyed entries, or for typographical or other production errors.

By entering this contest, each contestant consents to the use of his/her entry, name, and city of residence and/or photograph in any publicity carried out by K-97 FM and/or its advertising agencies, without further compensation. Winners consent to their photograph being taken by K-97 FM for such use, without further compensation.

K-97 FM is collecting personal data about entrants for the sole purpose of administering this Contest. No further informational or marketing communications will be received by the entrant unless the entrant provides K-97 FM with explicit permission to do so as indicated on the entry form.

This contest will run in accordance with these rules, subject to amendment by K-97 FM. Contestants must comply with these rules, and will be deemed to have received and understood the rules if they participate in the contest.

The terms of this contest, as set out in these rules, are subject to amendment or counter-offer, at any time during the contest dates.

By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.